



IN TERMINAL ADVERTISING RATES

Effective Date: January 1, 2025 through June 30, 2026
Rates, availability, and any applicable taxes are subject to change



Display Type	Location	Network	Description	12 Month Agreement per Period Rate	6 Month Agreement per Period Rate
				(13 periods)	(6 periods)
Digital	Rental Car Center	"Economy" Network	3 screens	\$ 400.00	\$ 600.00
	Pre-Security (Check In, Baggage Claims)	"Economy Plus" Network	5 screens	\$ 600.00	\$ 900.00
	Post-Security (Gate Areas)	"First Class" Network	3 screens	\$ 500.00	\$ 750.00
			6 screens	\$ 750.00	\$ 1,125.00
Tension Fabric and Lit Tension Fabric	Wall mounted	Small	Up to 60" in width	\$ 540.00	\$ 810.00
	Wall mounted	Medium	Between 60" and 72" in width	\$ 720.00	\$ 1,080.00
	Wall mounted	Large	Between 72" and 120" in width	\$ 810.00	\$ 1,215.00
	Wall mounted	X-Large	Between 120" and 240" in width	\$ 900.00	\$ 1,350.00
	Terminal Concourse Aerials	A-Wing	Single sided	\$ 400.00	\$ 600.00
			Double Sided	\$ 600.00	\$ 900.00
		B-Wing	Single sided	\$ 400.00	\$ 600.00
			Double Sided	\$ 600.00	\$ 900.00
Floor Displays	Terminal - Core			\$ 1,000.00	\$ 1,500.00
	Terminal - Bag Claims 1-2			\$ 500.00	\$ 750.00
	Terminal - Bag Claims 3-5			\$ 750.00	\$ 1,125.00
Floor Clings	Medium (approx. 8' x 10')			\$ 600.00	\$ 900.00
	Large (approx. 10' x 15')			\$ 800.00	\$ 1,200.00
Wi-fi Splash Page				\$ 1,000.00	\$ 1,500.00

NOTE:

Full voice represents a 70% premium over half voice. 6-month rate represents a 50% surcharge over monthly rate for a yearly agreement. Each additional tension fabric display contained in a 12-month agreement will receive a 50% discount and 30% discount for 6-month agreements. This discount is not available for Terminal Concourse Aerials. Non profits receive 50% discount off all stated rates above. Non-profit organizations must show proof of IRS tax-free designation status prior to execution of terminal advertising agreement.